

2024 ANNUAL IMPACT REPORT



Our MISSION

To educate and empower people to protect our coastal ecosystems and communities.



Our VISION

A resilient Oregon coast where all people and nature thrive together.

Education & Outreach

1,306

Students Served

This year our CoastWatch in the Schools program worked with future stewards in classrooms and on the beach up and down the coast.

15

Schools Supported

We did workshops, field trips, teacher trainings and more with schools in six coastal counties.

94

Events Attended

We hosted and participated in more events than ever before that connect people and the Oregon coast.

CoastWatch & Community Science

112

CoastWatch Volunteers

contributed to protecting all 362 miles of the Oregon coast by completing:



20

Sea Star
Surverys

108

Marine Debris
Surveys

814

CoastWatch
Mile Reports

Campaign for Oregon's Estuaries

Estuary Management Planning

Working with our partners, we successfully advocated for Phase 1 of the Coos Bay and Yaquina Bay estuary management plan updates.

Oregon Ocean Alliance

Oregon Shores co-chairs this network of 8 nonprofits advancing the protection of Oregon's ocean and coastal ecosystems. Working together, we successfully secured legislative approval for enhanced marine reserves funding in 2024, and introduced eelgrass and rocky habitat protection bills in 2025.

Marine Conservation

Coastal Lands

Oregon Beaches Forever

We teamed up with the Surfrider Foundation and Crag Law Center to launch a multi-year campaign to safeguard Oregon's public beaches and to ensure the preservation of our coastlines and communities as we adapt to climate change.

2022

\$325,942

2023

\$482,107

2024

Growing Annual Revenue

\$760,710

\$0

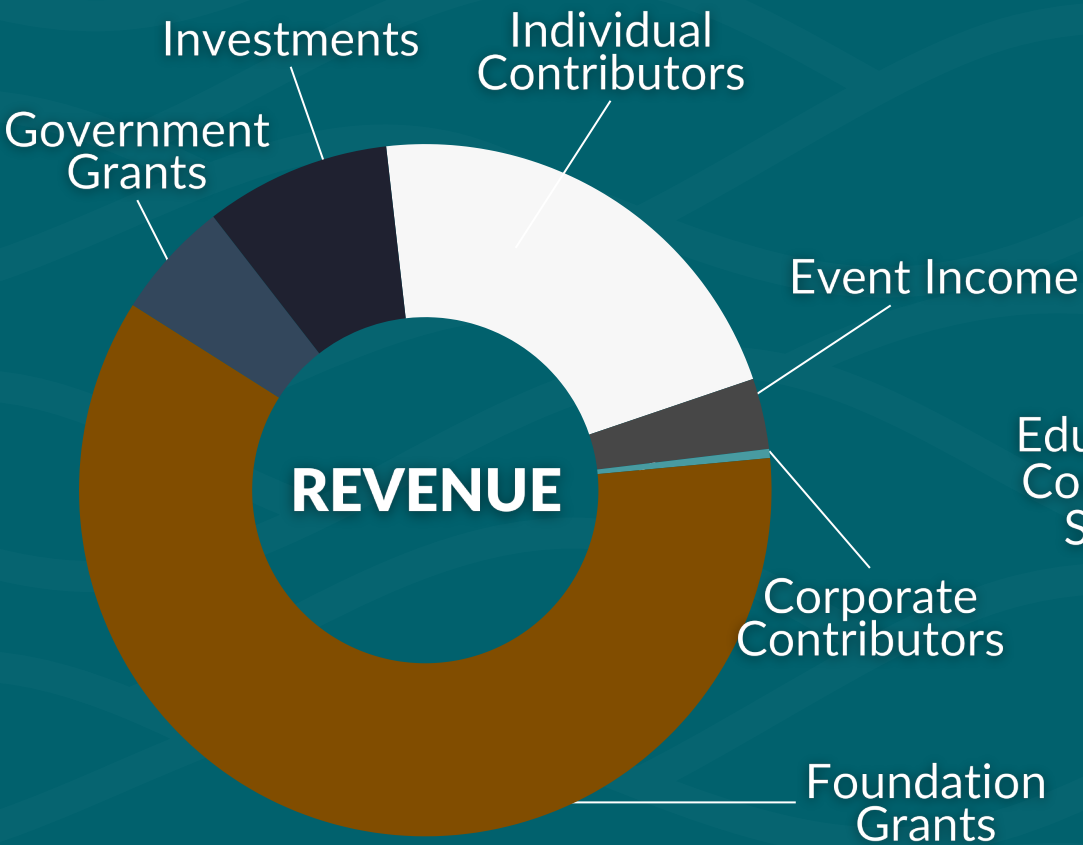
\$200,000

\$400,000

\$600,000

\$800,000

REVENUE



EXPENSES

